Appendix C



3 St. Mary's Parsonage Manchester



DX 14325 Manchester 1

Dept Direct t: Dept Direct f:

Your Ref: RLI.RLI.PRO194.1 07 May 2021

Our Ref:

Dear Sir/Madam

2nd Floor, 3 Parliament Square, Hertford – New Licence Application

We act on behalf of Dough Bites Four Limited, in relation to the above matter. We have been forwarded your objection to the application by East Herts Council, and have had the opportunity to discuss the concerns raised in your representation with our client.

Whilst we absolutely understand the concerns raised, we are confident that these can be addressed such that you can be confident that the grant of this licence will not have a negative impact upon you.

Firstly, and briefly, we would like to clarify that this is a licensing application, not a planning application; and that this licence is separate to the licence for the ground floor operation of Proove. What is sought here is a new premises licence for the 2nd floor lounge bar area, which will have a separate entrance to Proove on the ground floor. We would emphasise that this premises will not trade as a nightclub – it will be a relaxed and low key bar atmosphere – with no dancefloor or other such features of a nightclub.

Should any application be required from a planning perspective, this will be separate to the application at issue here.

My client understands that the key concern raised by your in your objections is the hours of operation proposed. My client felt that these were in keeping with the hours of other establishments in the vicinity, but is anxious not to cause upset to you as neighbours.

As such, if it would assist in addressing your concerns in relation to this application, they would be happy to reduce the hours so that licensable activities cease at 00:00 Sunday to Wednesday and 01:00 Thursday to Saturday.









However, we would also highlight that there will be various safeguards in place to ensure that the premises does not cause a nuisance. Firstly, in terms of the adjacent flats, the area that is currently used as a store room will remain as such, providing a buffer.

Secondly, the party wall will be acoustically attenuated (and any planning/heritage requirements in relation to this will be addressed). Our client would be happy for the following to be added to the licence (if granted) as a condition:

'The party wall between the premises and the adjacent residential flats shall be acoustically attenuated to ensure that noise cannot escape from the premises such as to cause a nuisance to its occupants.'

Our client will employ an acoustic consultant who will advise as to the measures that will need to be taken, and these will be implemented in full.

There will be various other conditions attached to the premises licence, which were offered as part of the application submitted. These include employment of door staff at weekends to monitor and manage customers, and various conditions to control noise such as managing access and egress, and timings for opening of doors and windows etc.

We attach a copy of the set of conditions which were submitted with the application (but please note that the wording may change slightly as our client is also in the process of agreeing some amendments with the local police team).

Our client would also be happy to restrict numbers of smokers outside the premises after a certain time to ensure that any impact from customers outside the premises will be minimised. They would propose the following wording:

Until 23:00 hours, the designated smoking area will be within the outdoor seating area on Parliament Square for the use of customers of the premises. From 23:00 hours until close, the designated smoking area will be to the left of the entrance of the premises (when looking at the premises from outside), and will be delineated by barriers. From 23:00 hours until close:

- i. No open vessels to be permitted in the smoking area.
- ii. There are to be no more than 5 (five) people using the designated smoking area at any one time.

At all times the smoking area(s) will be either have a member of staff or door staff present, or will be monitored by staff or door staff at least every 30 minutes.

We hope that the above is helpful in addressing your concerns in relation to this application.

However, if you have any queries or wish to discuss in any further detail, our client would be happy to discuss this matter with you – either in person if you'd like, or we could set up a virtual residents meeting if easier.

If this is something you'd like to take us up on, please confirm to and let us have some dates and times that would be convenient for you over the next couple of weeks. We look forward to hearing from you.

Yours faithfully

Kuit Steinart Levy LLP